

Bubba's 33 Media Kit

Bubba's 33 is a family-friendly restaurant with wall-to-wall TVs that feature sports and music videos, creating an upbeat energy and experience for all. The first Bubba's 33 opened in Fayetteville, NC in 2013 and currently, there are over 50 locations across the country. Bubba's 33 is known for made-from-scratch food, including – Homemade Stone-Baked Pizza, Signature Half Pound Burgers, and Ice-Cold Beer. Bubba's 33 has "Food for All" – with a diverse menu that ranges from our Strawberry Quinoa Salad to Bubba's Famous Traditional and Boneless Wings, and don't forget about our Signature Ribeye. Add our made-to-order onion rings, scratch-made dressings and sauces, undeniable good vibes, and you'll see why there's at least 33 reasons to visit!

WHY 33?

It's more than a number. It's an attitude and a way of life. The end of the Prohibition in 1933 signaled great times ahead, which is what we're all about. The number 33 also stands for excellence in sports (worn by many of the greats). We strive for that same excellence at Bubba's 33. We're all about pairing great food with great times.

BUBBA'S 33 HAS FRIENDS IN "TEXAS"



Bubba's 33 was created by Kent Taylor, Founder of Texas Roadhouse restaurants. Kent's vision was to create a restaurant where families, friends, and sports teams could gather to enjoy a lively atmosphere without sacrificing

quality food. Bubba's 33 is just that – a place for all things American – homemade food, family, sports, and beer!

WE BRING THE GOOD VIBES

When you walk through the doors of Bubba's 33 you know you're at a place with some character. The walls are lined with TVs playing classic rock to current hit music videos, sports jerseys, neons, and other local flair!

OUR ROSTER

We continue to bring the energy and made-from-scratch food of Bubba's 33 to new towns every year. To date, we have restaurants located in Arizona, Colorado, Florida, Georgia, Indiana, Kansas, Maryland, Michigan, New Jersey, New Mexico, North Carolina, Ohio, and Texas.



HALL OF FAME AWARD-WINNING FOOD



Best New Restaurant -
Fayetteville Observer



Nation's Restaurant News Hot
Concepts Award Winner 2017



#16 of 100 Best Company
to work for Millennials
Fortune Magazine



Restaurant Trends &
Directions 2017 Future 50
Emerging Chains of the Year



Best New Business by Best
of Texarkana



Best Burger, Bacon Burger,
Appetizer in various cities



Best Sports Bar – Midland,
Odessa, Fayetteville



Techonomic
'fastest-growing sports bar
chain in the country - 2025'

BUBBA'S MATH



The average Bubba's 33 is
6,700 square feet.



We seat 237 guests with
59 tables.



Our #1 seller is the Bubba's
Bacon Burger, which is made
with 33% bacon grind.



We offer a variety of 25
beers, offered between
draft and bottle.



We have more than 26 giant HDTVs with great views of
sports and music videos from every seat.

